

Client: Southern Health NHS Foundation Trust

Project: Nurse recruitment on the buses

Nurses are the lifeblood of the NHS and it's no secret we need more of them. There's a range of tactics that can be employed to address the recruitment challenge, but if you're looking for a year-long awareness raising advertisement to run across the local community, then you could do a lot worse than this bus mega-rear.



June 

Creative
by nature

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1	2	3	4	5	6	7
						RCN Congress 7-11 June, Liverpool
8	9	10	11	12	13	14
Diabetes Week				Men's Health Week Healthy Eating Week		
15	16	17	18	19	20	21
Cervical Screening Awareness Week		Breathe Easy Week		Go Home on Time Day		Father's Day
22	23	24	25	26	27	28
National Clean Air Day						
29	30					

11 - 14 June Isle of Wight Festival