

**Client: NHS Berkshire West CCG and
NHS East Berkshire CCG**

Project: #LiftTheBaby campaign

“When NHS Creative joined our task and finish group, the whole feel of the project changed for the better. At all times, they were calm and considered, making sure our choices were central to the direction of the project but with guidance on how to maximise their impact. NHS Creative took the skeleton of our ideas to a level we could not have possibly anticipated and we are absolutely delighted with the end product.”

Liz Stead, Head of Safeguarding Children, NHS Berkshire West CCG

Watch the award-winning campaign film at: liftthebaby.org.uk



January



Creative
by nature

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
		1 New Year's Day	2	3	4 World Braille Day	5
6	7	8	9	10	11	12
13 National Obesity Awareness Week	14	15	16	17	18	19
20 Cervical Cancer Prevention Week	21	22	23	24	25 Chinese New Year - Year of the Rat	26
27	28	29	30	31		

Dry January
Vegan for January
RED January 2020

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